



PRESS RELEASE FOR IMMEDIATE RELEASE

ONE BOX. LIMITLESS POSSIBILITIES.

The Stackable, Lockable, and Lightweight Aluminum Storage Solution from Alu-Box

SALT LAKE CITY, Utah – June 1, 2017 – Equipt Expedition Outfitters, the industry leader in high-quality, vehicle expedition equipment, is the exclusive U.S. distributor of Alu-Box. Made of water- and corrosion-resistance Aluminum, Alu-Boxes are a stackable, lockable, and lightweight solution designed to transport and store valuable equipment. They can be mounted permanently or temporarily inside or outside of your vehicle in various configurations. Here are 10 creative ways (out of thousands) to use your Alu-Box:

1. Camp Kitchen Kit
2. On-the-Go Pantry Box
3. Camera Equipment Protection
4. Off-Road Recovery Gear Kit
5. Doubles as Table and/or Stool
6. First Aid Kit
7. Secure Vehicle Firearms
8. Roof Top Tent Cover Storage
9. Checked Luggage
10. Mobile Communication Center

And now, we are excited to announce that alongside our friends at Eezi-Awn and our two new partners--Goose Gear and TrekPak--we've added a new layer of accessories making Alu-Boxes even more versatile.

MODULAR INTERIOR ORGANIZATION

TrekPak's innovative organizational system is now available in a custom kit for the Alu-Box 42L. Whether you're storing photography equipment or an on-the-go kitchen, TrekPak puts full customization in your hands. Simply set the pins into the dividers to create endless configurations.

<http://www.equipt1.com/item/TrekPak-Organization-Kit-Alu-Box-42L>



EASY ONE-STEP UPGRADE

Goose Gear designed a simple, but extremely useful solid plate of Baltic Birch wood sprayed in Bullet Liner for stepping or sitting on top of an Alu-Box. The Top Plate Kits, available in two sizes, are compatible with Alu-Box 42L, 60L, 73L, and 81L models, and includes stainless steel hardware for DIY installation.

<http://www.equipt1.com/item/Alu-Box-Top-Plate-Kit-Small>

<http://www.equipt1.com/item/Alu-Box-Top-Plate-Kit-Large>





ROOF RACK MOUNTING SOLUTION

Our long standing friends at Eezi-Awn have developed another ingenious solution to make your Alu-Box compatible with the K9 Roof Rack System. Simply bolt the kit onto your existing rack, slide the Alu-Box into place, close the hinge, and use the optional lock to create instant closed exterior storage.

<http://www.equipt1.com/item/K9-Roof-Rack-Alu-Box-Mount>



ABOUT EQUIPT EXPEDITION OUTFITTERS

#BUILTBETTER

Our mission is simple--to outfit all adventurers with gear that is built better. More than a decade ago, Equipt became the first American company to source high-quality, vehicle-expedition equipment from across the globe, previously unprecedented in North America. Since our humble beginnings, we have risen to become a go-to leader within the adventure travel industry, continuing to deliver a diverse portfolio of reliable, long-lasting products backed by unparalleled customer service.

For more information, visit Equipt1.com. For press inquiries, please contact Raquel Donati, VP of Sales & Marketing, at marketing@equipt1.com.

ABOUT ALU-BOX

Based in Denmark, Alu-Box was established in 1999 and remains a privately owned family company. Their wide range of aluminum boxes, cases, and containers are faithfully used around the world for commercial, military, and emergency services thanks to their high-quality construction and unmatched reliability.

ABOUT EEZI-AWN

Eezi-Awn is a South African based company specializing in roof top tents, awnings, and roof racks for over 31 years. With decades of proven experience on every major continent, Eezi-Awn products withstand the most extreme elements. From frigid -50°F temperatures near the Arctic Ocean to the sweltering heat of more than 120°F in the Sahara and Central America, Eezi-Awn has consistently outperformed the competition and will exceed the standards you demand during your journey.

ABOUT GOOSE GEAR

Goose Gear's corporate DNA goes back to 1952. What began in Huntington Beach, California as Pazzulla Plastics has morphed into Goose Gear, now a third-generation business with over 60 years of expertise in the laminate manufacturing industry. Today Goose Gear manufactures premium storage solutions for overland expeditions. All of their products are made on state-of-the-art CNC machinery, capable of meeting the needs of any adventurer.

ABOUT TREKPAK

TrekPak combines durability, functionality, and simplicity to create a versatile organization system. Born from an idea that spawned during a 5-week backpacking trip through Vietnam and Cambodia, TrekPak will make you love your gear bag again!

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